

WILLIAM F. ROBISON

Professional Photographer / Videographer

Portfolio: www.empirerobison.com

Email: empirerobison@mac.com • Cell: 310-717-1895

PROFESSIONAL PHOTOGRAPHER: Still & Motion

**Commercial • Aerial • Underwater • Wildlife • Nature
• Architectural • Editorial and Magazine**

I started as a professional photographer over four decades ago, and continued to practice my craft even after I entered the aligned field of television production.

It's not unusual that I never stopped using my skills as a photographer no matter which major television production company I was employed by (see Television Career Overview below - full production resume on request). My talent as a photographer — the art, the science, and the craft — always enhanced achievements in my television production career.

Also, in addition to my demanding work in television (networks, etc.), I've continued my own independent company(s) — expanding my professional photography and videography in many diverse areas and formats.

While I still accept freelance consulting assignments in television, my main occupation is my work with my first love — the world of photography and all it has to offer in this new age.

Adept at the full Adobe Creative Suite — and all non-linear editing.
I invite you to see my extensive portfolio at empirerobison.com

INDEPENDENT-OWNED REMOTE TELEVISION PRODUCTION COMPANIES

Owner

• ***Empire Productions & Publishing, Los Angeles: Partner 1985 – present***
Photographer, Photo/Video Editor, and Videographer: For magazines, commercials, brochures, yearbooks, event photography, sizzle reels, documentaries, athletic games, and private shoots.

• ***Video On Location, Los Angeles — Owner/President, 4 years***
Designed, built, and operated remote television production truck w/ multi-camera / edit.

• **Video, Inc., Las Vegas, Nevada — CEO / President, 4 years.**

First remote truck in the country. Designed, built, and operated remote television production truck w/ multi-camera / edit.

Key Assignments – Remote Productions

Director — TELEVISION / MULTI-CAMERA

- Award shows
- College Football/Basketball, Baseball, Soccer
- Syndicated Boxing
- Daily news show
- Easter Seals Telethons
- PBS - Regional Theater taping
- Las Vegas Celebrity Talk Show
- Cooking shows
- Reality pilots
- Religious shows
- Conferences

Director of Photography/Editor — TAPE

- "Terminal Velocity"
Action/Adventure. Foreign distribution. Shot in 32 days.
- "Beverly Sasson"
Health/beauty 10 (one-hr.) series. World-wide distribution.
- "Mark Cresse's School of Baseball"
Eight 2 hr. training tapes. World-wide sales.
- "Senior Olympics"
Syndicated 2 hr. show - 200 stations (3 yrs.).
- "Documentary on Costa Rica"
Produced for Costa Rica Travel Bureau.
- "ARCO's U.S Mayors Conference"
Five days live satellite feed – 5 cameras.
- "Baja Sailboat Charter"
Sail Boating adventure through out Baja California.
- "The Easter Pageant Play"
On Location in Hawaii.
- "International Financial Leaders"
Taped in various countries, 63 (15min.) shows - aired on financial networks.

Director of Photography / Editor — FILM

- "Solo By Sundown"
Documentary on a private pilot. Specializing in air to air footage.
- "Fly Mexico"
Travel films (3—1 hr.) for Hughes AirWest.
- "Below Puerto Vallarta"
Underwater travel dive film (1 hr.)
- "Nevada Test Site"
Regional documentary produced for ABC.
- "Gold mining in Nevada"
Regional documentary produced for ABC.
- "Mercury Space Capsule Re-Entry Testing"
Two year project for the U.S. Navy including research, development & use of high-speed motion picture technology: 16 mm, 35 mm & 70mm.
- Regional & National Commercials.

Broadcast Production & Technology Consultant

TELEVISION CAREER OVERVIEW — with ABC, FOX, NMT (53' Remote Production trucks), & CMG (HD Productions & Satellite Transmission)

PRODUCTION POSITIONS

Director of Engineering • Supervisor, Director • Technical Director • Production Manager • Non-Linear Editor (Avid, Final Cut Pro, iMovie) • Cameraman (helicopter, stage & remote) • Lighting Director • Video Engineer • Field Engineer.

AWARDS: Emmys (3): Technical Directing, FOX nightly news. Dupont / Columbia Award & Peabody Award: Rodney King coverage. **Golden Mike:** Broadcast News Editing. **Commercial Awards (2):** CLEO Awards for Buick; CLEO Award for Woolco/Woolworth.

- Major broadcast networks: (ABC, FOX) — all engineering positions.
- Satellite trucks: First to operated for network productions, and supervised staff. World-wide productions.
- 53' HD Production Trucks: All positions, throughout the United States.
- Streaming Video: Built and supervised innovative production facilities in Korea, London and Los Angeles.

Director of Broadcast Engineering

- **Designed, Built & Maintained:** Five Satellite HD Television Productions Trucks, two multi-camera Sound Stages, and Fly-A-Way 5-camera HD production package.

ACCOMPLISHMENTS

Consultant: Exceptional technical knowledge of HD production. Provides technical counsel & advises creative teams.

- Designed and built satellite trucks, HDtv production trucks, and broadcast control rooms.
- Facility design — multi-camera studio production facilities.
- Design and implement installation of broadcast equipment.

PRODUCTIONS

Engineered Live & Recorded Events World-wide

Primary interface with producers & directors during production.

- **World-Wide Sports:** Super Bowls; World Series; Major soccer, boxing, tennis, golf, etc.
- **Entertainment Shows:** Oscars; Emmys; Spirit Awards; Golden Globes; Grammys; Rose Parades
Concerts (New York, South Africa, Las Vegas, Los Angeles); Music Videos;
YouTube (Kuwait) & Internet Events Internationally.
- **Headline-Breaking News:** Political Conventions; Riots; Disaster Coverage - Earthquakes, Fires, Floods.
- **Major Corporate Conferences:** Satellite presentations to operations located worldwide.
- **National Commercials / National News Shows / High Profile Political**

Interviews

Full production resume upon request.

SUMMARY:

- Years of satellite communications and broadcast production (studio and remote); Digital Ku/C band up-links.
 - Installing encoding facilities for Internet broadcasting.
 - Responsible for multi-million dollar budgets.
 - Trains, supervises, and responsible for all logistics of engineering staff for any broadcast position (studio, remote, and satellite productions).
Responsible for operation and maintenance of equipment.

Computer Skills: Photoshop, Mac OS, Word, Excel & Power point, Quark